

Monroe Arts Center  
P.O. Box 472  
Monroe, WI 53566

## Monroe Arts Center Frehner Gallery

# Call for Art!



Frehner Gallery  
EXHIBITION APPLICATION

Non-Profit  
Organization  
U.S. Postage  
PAID  
Monroe, WI  
Permit No. 27

## Monroe Arts Center

The Monroe Arts Center is a non-profit organization established in 1974 to preserve the First Methodist Church building as an historic landmark housing a center dedicated to serving the arts and the local community. The Gothic Revival-style church and the Queen Anne-style residence, designed by Milwaukee architect E. Townsend Mix, were built between 1869 and 1887, and placed on the National Registry of Historic

Places in Washington, D.C., on February 25, 1975. The Monroe Arts Center now serves as the cultural arts center for Monroe, Green County and the surrounding area.

Our famous Rose Window serves as a reminder of our rich heritage and is an inspiration for artistic expression today. The mission of the Monroe Arts Center is threefold: *to nurture an appreciation for the arts, to aid individual creative development, and to ensure the preservation and integrity of our historic facility.*



Share with us the experience of the arts and the sense of community that has made the Monroe Arts Center a model for small towns everywhere.

## Frehner Gallery

The Frehner Gallery was named in 1992 in honor of Monroe residents Jacob and Irene Frehner for their generous support of the arts and the Monroe Arts Center. Located on the main level, the Frehner Gallery is host to fine arts exhibits, meet-the-artist receptions and numerous community arts events throughout the year.

Share the Creativity!

## Frehner Gallery Mission Statement

The Monroe Arts Center is committed to enhancing the appreciation and understanding of the arts through education and communication, and to provide opportunities for interaction between artists and the community. Frehner Gallery is a place to express new ideas and to view the visual arts in a welcoming environment. Share the creativity!

## Frehner Gallery

Thank you for your interest in exhibiting at Monroe Arts Center Frehner Gallery. We have a long history of exhibiting art in a professional setting and have developed a dedicated reputation for showing new talent. We hope we will be able to assist you in the advancement of your artistic career.

Frehner Gallery hosts ten exhibits per year including our annual Photography Contest and Wisconsin



Regional Arts Program (WRAP). Located on the main level of the Monroe Arts Center, this open space with hardwood maple floors and gray plaster walls, provides a classic gallery environment. Simple and inviting, the space enhances the viewing experience without competing for attention. Adjustable spot track lights around the perimeter of the gallery space provide maximum lighting flexibility.

Frehner Gallery is 41' (L) x 22' (W) with approximately 1,360 square feet of wall space. This spacious area can accommodate between 25 to 30 pieces of average-sized (20 x 24) 2-D artwork. Pedestals/display cubes are available for the presentation of 3-D artwork.

## Exhibit Guidelines

- Exhibiting artists must be 18 years of age and older.
- All art work must be original.
- Eligible techniques for 2-D works could include media such as photography, painting, drawing, mixed media, and printmaking. Techniques for 3-D works could include media such as sculpture, textiles, clay, metal, glass, and wood.
- All 2-D work must be delivered with appropriate hardware suitable for hanging.
- The jury committee reserves the right not to display any work which fails to meet jury committee expectations.

## Terms and Conditions

- There is no fee for exhibiting in the Frehner Gallery.
- Exhibits are approximately one month in duration.
- Monroe Arts Center Frehner Gallery is primarily, though not exclusively, a sales gallery. We retain 35% of sales.
- Frehner Gallery provides insurance for artwork on exhibit, publicity, invitations, and an opening or closing reception.
- Storage space is not available for artwork packing materials or other such items.
- Monroe Arts Center staff handle all sales of artwork.
- Artists are responsible for transit of accepted artwork to and from the gallery. C.O.D. shipments will not be accepted.

## Jury Process

The jury committee meets once a year. You will receive written notification of the jury's decision mid-March.

## Gallery Hours

Frehner Gallery, located at 1315 11th Street in Monroe, Wisconsin, is open to the public during regular office hours on Tuesday - Friday from 9:00 am to 4:00 pm and on Saturday from 9:00 am to 1:00 pm. It is open for viewing before, after, and during intermission of Monroe Arts Center venue performances.

## Exhibit Application Information

### Please submit the following:

- Ten to fifteen images. Only digital files will be accepted. Submit high-resolution (300 dpi, the output size of the image is a minimum of 5"x 7") digital JPEG or TIFF images on a single CD readable by PC.
- Please send a corresponding list of images labeled with artist, title, medium, size, price, and years.

**Example:** 01 John Smith  
Title: *Evening Sunset*  
Medium: watercolor painting  
Size: 16" x 20"  
Year: 2008

### Please submit two copies of each of the following:

- Artist statement and exhibit proposal.
- Artist vitae which includes art education and prior shows or exhibits. No formal art training or past exhibitions are required to exhibit in Frehner Gallery.
- Include name, address, phone number and email address on all correspondence materials.
- Enclose appropriate sized self-addressed, stamped envelope with sufficient postage for the return of your CD. (Optional)

Please mail all information to:

Monroe Arts Center

P.O. Box #472 Monroe, WI 53566

Phone: 608-325-5700

Email: [info@monroeartscenter.com](mailto:info@monroeartscenter.com)

Website: [www.monroeartscenter.com](http://www.monroeartscenter.com)

**Applications must be postmarked by January 1**